

# Grow With Utah!

– Governor Jon M. Huntsman, Jr.



Governor's Office of  
Economic Development

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## GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT ANNUAL REPORT 2008



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**UTAH**  
LIFE ELEVATED



### GOED Mission

To nurture an environment where Utah companies can be successful and the business community can create jobs that raise Utah's citizen's standard of living.

The Governor's Office of Economic Development (GOED) charter is based on Governor Huntsman's commitment to economic development state-wide. GOED is an agency with two strategic business units, business development and tourism. The mandate for the office is to provide rich business resources for the creation, growth and recruitment of companies to Utah and to increase tourism and film production in the state. GOED accomplishes this mission through the administration of programs that are based around industries or "economic clusters" that demonstrate the best potential for development.

GOED operates with an integrated economic development strategy comprising: university and industry based research; technology commercialization; access to capital; a government supported infrastructure including such things as talent recruitment and development, corporate incentives etc. GOED has programs established for business promotion, growth, creation, and recruitment. GOED also contracts with the private sector in order to expand its effectiveness and reach with business support programs

and initiatives. GOED utilizes state resources and private sector contracts to fulfill its mission.

"The initiatives help create an environment where industry, research universities, capital, talent, technology and government can align around emerging or mature industry sectors that possess the greatest sustainable competitive advantage," says Jason Perry, Executive Director of GOED. "The net effect is that these factors combine to create higher paying jobs, strengthen education and maintain a highly trained and efficient workforce which has raised the overall standard of living in Utah," Perry continued.

### GOED Values

- Integrity
- Drive change & continuous improvement
- Teamwork & cooperation
- Be the best at what we do, and partner for success
- To maintain the momentum of Utah's "Dynamic Economy."

### Governor's Office of Economic Development Board of Directors

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